

2018 Ally Law Client Seminar
Thursday, 31 May, 2018
The Law Society
London, England
13:30 - 17:30, with reception to follow

Global Strategies for Law + Business

Ally Law



EdwinCoe LLP
LAW FIRM



Global Strategies for Law + Business

In this seminar, we will present a series of topics designed to better equip clients for the challenges they face, in the boardroom, in the courtroom, and beyond. Session speakers include Ally Law member firm lawyers and corporate business leaders participating in a team effort to grapple with some of today's most challenging legal issues.

Each panel is tailored to address specific business challenges that lets you not only learn from our speakers, but lets you offer your own insight as to how to be part of the solution. As the conference draws to a close, it is our hope and our goal that you will leave not only feeling better equipped, but with the assurance that Ally Law stands committed to help you achieve global corporate success.



Keynote Speaker, Alastair Campbell

Alastair Campbell is a British journalist, broadcaster, political aide and author, best known for his work as Tony Blair's spokesman, campaign director and Downing Street Press Secretary. Campbell has a distinguished history advising governments and their leaders; he helped negotiate the Good Friday Agreement in Northern Ireland, overhauled NATO communications during the Kosovo crisis, has acted for Edi Rama Prime Minister of Albania since 2013 and most recently, advised French President Emmanuel Macron and the En Marche party during Macron's election campaign.



Moderator, David Greene, Edwin Coe, London

Edwin Coe's Senior Partner David Greene heads the Litigation & Dispute Resolution Group and the Group Action Litigation department. He has specialised in group actions in the UK and the US since the 1988 Lockerbie bombing. More recently, Greene has served as the solicitor for plaintiff Deir Tozetti Dos Santos in the Article 50 Brexit challenge. This case has charted new territory in respect of the domestic constitution of the UK and the relationship between parliament and government.

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Member/Client Panel Discussions

The Role of Outside Counsel in Risk Management

With the rapid and dramatic change in the risk profiles of global corporations, chief legal officers and their teams are increasingly involved with strategic risk assessment and prevention. In this panel, in-house counsel will provide their perspective on how external law firms can best assist them in understanding where the “fault lines” are, scenarios that present various legal and compliance risk factors, and best practices for embedding effective risk management within their organization.

Moderator:

Paul Franke, Chair, Trial Section, Moyer White, Denver.

Luisa Leone, General Counsel, Cambridge Assessment, Cambridge. Luisa handles a broad portfolio of legal issues for Cambridge Assessment, an international exams group that designs and delivers assessments to 8+ mm learners in 170+ countries.

Rob Soto, Senior Counsel, Expeditors International, London. Rob advised Expeditors, a publicly-traded global logistics and freight forwarding company active in 100+ countries, on regulatory compliance issues in Europe, India, Africa, and the Middle East.

Anthony J. O’Malley, Managing Partner, Vorys, Cleveland. Tony represents public and private companies and their officers and directors in a broad array of complex business disputes with a focus on commercial, securities, corporate governance, M&A and financial services matters.

Paola Sangiovanni, Partner, Gitti and Partners, Milan. Paola’s practice focuses on commercial and corporate law, as well as regulatory issues. She has also developed significant expertise in the field of compliance and anti-corruption legislation.

Managing Millennials in the Global Workplace

As multinationals seek to become bigger, faster and stronger to compete on the global stage, they’re launching new corporate programs to help their millennial workforce learn, grow and lead, which in turn helps with talent retention and recruitment. But corporations find that managing millennials is not an easy task, with many unique issues related to telecommuting, data security, privacy and harassment. In this session, we will look at what multinational corporations are doing to attract and retain millennials while also adapting their management approach to minimize potential risks in the workplace.

Moderator:

Linky Trott, Partner, Head, Employment, Edwin Coe, London.

Brian Evje, People and Talents Lead, Smarkets, London. Brian is responsible for aligning leadership, culture and organisational health at Smarkets, a technology company, known for building one of the largest pier to pier betting exchanges and identified by the *Wall Street Journal* as one of the 10 European start-ups to watch.

Carol Kerfoot, Partner, Kornfelds, Vancouver. Carol has more than 35 years of experience in a broad range of business issues, including acquisitions and divestitures, business start-ups and non-institutional financing.

Michele Batty, Senior Director, Human Resources, United Technologies Company, London. Michele leads the HR function for a UTC division that manufactures industry-leading elevators, escalators and moving walkways.

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Member/Client Panel Discussions

Global Opportunities with Cryptocurrency, Blockchain & Initial Coin Offerings

Despite market volatility, the boom continues for cryptocurrency, the volume of initial coin offerings is still on the rise and blockchain technology is being adopted by a variety of industries. With applications in the financial, payments, property, gambling, automotive, healthcare and other industries, blockchain technology allows for secure transactions and is disrupting the manner in which business transactions are executed. With cryptocurrencies in hand a new breed of investor participates in ICOs. Wealth is shifted very rapidly, outside of and beyond state control or scrutiny. This panel will discuss the digital phenomenon's effects on the rapid redefinition of the digital economy, the balance between implementing regulatory controls without sacrificing innovation, and what this means for business and consumers.

Moderator:

James Scicluna, Senior Partner, WH Partners, Malta.

Julien Charrel, Founder, The Gimli Project, Malta. Julien is a blockchain entrepreneur and crypto investor who founded the first decentralized eSport platform for streamers built on the Ethereum blockchain.

Eddy Travia, CEO, Coinsilium, London. Eddy is a pioneer investor in Blockchain and the co-founder & CEO of London-quoted Coinsilium, an accelerator that finances and manages the development of early-stage blockchain technology companies.

Dr. Andreas Decker, Partner, Melchers, Frankfurt. Andreas specializes in corporate law and compliance for a variety of international clients, with an emphasis on technology-driven corporations.

Gian Marchet Kasper, Partner, Blum & Grob, Zurich. Gian concentrates his practice in corporate and commercial law, mergers and acquisitions and corporate finance.

Jeff Truitt, Partner, Chief Corporate Development & Legal Officer, Securrency, Washington D.C. Securrency is a combined FinTech/RegTech platform that will enable the free trading of previously illiquid asset classes in a fully compliant manner. .

Anatomy of a Data Breach and Practical Steps for Prevention

Here you are, on what seems like a pretty unremarkable Tuesday morning. Coffee in hand, you open the door to your office and take a seat at your desk, ready to settle in to your routine when the phone rings. It's one of your long-time customers. They're panicked. A rep from their bank called to notify them of a suspected data breach. They were given a gaggle of instructions that they can't remember. "You have a plan for this, right?" your customer asks you frantically. Well, do you? This session presents a unique opportunity to experience a live cyber security incident using/simulating real programs and malware, and discuss some practical, fundamental steps that can be taken to help prevent such an incident and mitigate the risks to your organization and your customers.

Moderator:

Christina L. Allyn, Partner, Moye White, Denver.

Corinne Thiérache, Partner, Alerion, Paris. She heads the Intellectual Property department and the Innovation - ICT department at Alerion, Ally Law's French member firm.

Alon Pomeranc, Partner, Lipa Meir, Tel Aviv. Alon heads the Litigation Department at Lipa Meir, Ally Law's Israeli member firm and specializes in data security.

Patrick Ryder, Vice President, HUB International, Denver. Patrick is a cyber liability risk management professional serving clients across the Americas, Europe, Asia & Australia.

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About Ally Law

Ally Law's firms provide sophisticated legal services to major corporations, with a sharp focus on value and efficiency. Our 60+ firms include more than 2300 lawyers in 100 business centers worldwide. Each has been subject to a rigorous vetting process and many are ranked by important guides including Chambers, Legal 500 and Best Lawyers.

Ally Law's unique business model offers corporate clients distinct advantages. Our firms are indigenous in their respective jurisdictions, with a deep understanding about the local business climate and culture. Rates are set according to the local market conditions. This provides efficiency and agility in response for our clients.

Ally Law firms share a commitment to the highest levels of practice and service. We systematically request feedback on projects, matters, files or cases and take swift action to address concerns expressed through this process, up to and including severing our relationship with any firm that does not uphold our service standards.

Ally Law firms are in more than 40 countries across North America, Europe, China and Australia. Our firms offer a range of services including corporate and securities, environmental, intellectual property, employment and benefits, government and regulatory, litigation and tax. Ally Law firms also have exceptional depth in key industry sectors, for example, healthcare, leisure and hospitality, real property and construction, retail, and technology.

Information

Conference venue:

The Law Society of England and Wales
113 Chancery Lane, London WC2A 1PL
+44 (0) 20 7242 1222

Registration:

Please contact Ally Law at team@ally-law.com to register for this event. Attendance is restricted to Ally Law member firms and their invited corporate guests.

Dress: Business attire

Continuing legal education credit is not available for this event.

Ally Law

We get it. **We get it done.**

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